



Jan Gibbs, Main Street Director
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www.bowdonmainstreet.com

Bowdon Main Street would like to ask you to consider being a Main Street Sponsor for the upcoming year!

Bowdon Main Street works on projects and initiatives to make our downtown safe, clean, and attractive! We want to be the small town that everyone wants to visit!

One of our top goals at Bowdon Main Street is to make those who visit, shop, and just “do life” in our downtown community feel welcome and wanted! None of us can do this alone! As a Main Street community, we must work together to create a downtown area that welcomes visitors and towns folk alike, a place that we are all proud to call home! Let’s all work together to make our town the best that it can be!

There are several ways for businesses and individuals to be a member of Bowdon Main Street:

- *Platinum Level Annual Sponsorship, \$600 Donation*
- *Gold Level Annual Sponsorship, \$300 Donation*
- *Silver Level Annual Sponsorship, \$100 Donation*

[Be a Bowdon Bucks Participating Merchant:](#)

Downtown Merchants have the opportunity to participate in our Bowdon Bucks program. Bowdon Bucks can be purchased from Bowdon Main Street, and then can be spent at any Bowdon Bucks participating merchant. When a merchant accepts the “bucks,” they will then turn them in to Bowdon Main Street for reimbursement, at a dollar for dollar rate. For example, a participating merchant might accept fifty dollars in Bowdon Bucks from someone who received them as a gift. The merchant then will turn the bucks back into Main Street and will be reimbursed the fifty dollars. We believe this will encourage folks to do more of their shopping in Downtown Bowdon! This program

is somewhat modeled after Carrollton's Downtown Dollars program, which has been highly successful for a number of years!

As a Main Street Sponsor, you will receive social media recognition for your level of sponsorship, website recognition through December 2021, recognition on the Bowdon Main Street sponsorship banner, displayed at major events.

Why be a member of Main Street?

- ✓ *At Bowdon Main Street, our vision is: to create a thriving and inviting community for families, visitors, schools, and businesses.*

The more we work together, the closer we get to this vision. We hope it's not just the vision of the Main Street Board and Staff, but yours, as well!

- ✓ *Engaging in our community sets a standard for the children in our community.*

If we don't set the standard for our children, and how they interact within their community, then who will?

- ✓ Participate in developing the future of Bowdon.

Each individual and business will contribute to the future of Bowdon and the type of community that it will become. Change is inevitable, but we have an opportunity to help mold the changes so Bowdon will be the community in which we all desire to live and work.



Please fill in the following information and return in the enclosed envelope, along with your check for sponsorship. Thank you!

Name: _____

Business: _____

Name as you wish it to appear in ads and sponsorship recognition: _____

Street Address: _____

Mailing Address: _____

Business Phone: _____

Contact Person: _____

Contact's Email: _____

Contact's Cell Phone: _____

Sponsorship Level:

Platinum

Gold

Silver

Bowdon Bucks Participant